

## Alliant Energy Center

1919 Alliant Energy Center Way

Madison WI 53713

608-267-3976

<http://www.alliantenergycenter.com/>

The Alliant Energy Center is located on the southern edge of Madison, just off the Beltline Highway (Hwy 12 and 18), on John Nolen Drive between Olin Ave. and Rimrock Rd. From the Beltline, the big white dome roof of the Coliseum building is easy to recognize.

### FROM THE NORTH ON I-90/94

- Where 90 and 94 split, stay on I-90 to Chicago and Janesville - not I-94 to Milwaukee.
- After 4 miles, take exit 142A onto Hwy. 12/18 (beltline) west to Madison.
- After 5 miles you'll see the white dome roof of the Coliseum building on your right.
- Take the John Nolen Drive Exit (#263).
- Turn left onto Rimrock Road, first right onto Fairgrounds Drive.
- The Alliant Energy Center will be on the left.

### FROM THE SOUTH ON I-90

- Exit 142A onto Hwy. 12/18(beltline) west to Madison.
- After 5 miles you'll see the white dome roof of the Coliseum building on your right.
- Take the John Nolen Drive Exit (#263).
- Turn left onto Rimrock Road, first right onto Fairgrounds Drive.
- The Alliant Energy Center will be on the left.

### FROM THE EAST ON I-94

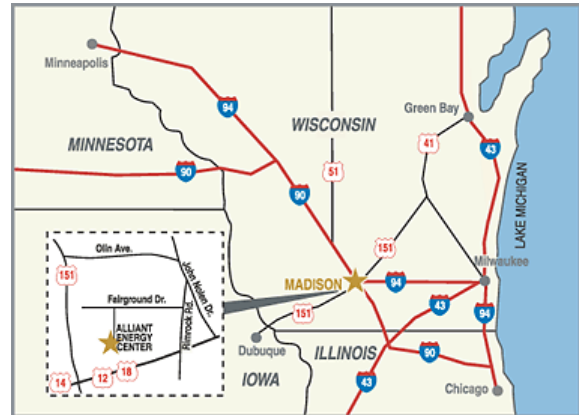
- At Madison, get onto I-90 to Janesville & Chicago.
- Exit 142A onto Hwy. 12/18(beltline) west to Madison.
- After 5 miles you'll see the white dome roof of the Coliseum building on your right.
- Take the John Nolen Drive Exit (#263).
- Turn left onto Rimrock Road, first right onto Fairgrounds Drive.
- The Alliant Energy Center will be on the left.

### FROM THE WEST

- Get onto the beltline, Hwy. 12/18 going east; exit Rimrock Rd. (#262).
- At the light, turn left onto Rimrock Road, first right onto Fairgrounds Drive.
- Turn left onto Rimrock Road, first right onto Fairgrounds Drive.
- The Alliant Energy Center will be on the left.

# MARKET SQUARE

TRADITIONAL WHOLESALE SHOWS, INC.



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