

# MARKET SQUARE

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## WHOLESALE SHOWS

## The Buyer's Cash & Carry MADISON

### Booth Sizes and Fees

Booths draped (8' high) 3 sides unless corner requested

<b>10 x 10</b>	\$ 595.00	<b>10 x 25</b>	\$ 1488.00
<b>10 x 15</b>	\$ 893.00	<b>10 x 30</b>	\$ 1785.00
<b>10 x 20</b>	\$ 1190.00	<b>10 x 40</b>	\$ 2380.00
<b>Corner Locations</b> (additional):	\$175.00	<b>10 x 50</b>	\$ 2975.00

**Shared Booth** (approval of manager): \$200.00

### Electricity (required)

500 watts	\$ 110.00
500-1000 watts	\$ 135.00
1000-2000 watts	\$ 150.00
2000-3000 watts	\$ 180.00
3000-4000 watts	\$ 200.00

### THE BUYERS CASH & CARRY FACTS

- An aggressive advertising campaign including carefully targeted direct mail efforts.
- Labor union-free facility.
- Move-in and move-out porters.
- Air conditioned and heated facility.
- Free parking.
- Easy access by land or air.
- Organized move-in and move-out procedures.

**ARTISTS AND ARTIST REPRESENTATIVES** must indicate American made products or those products which are manufactured offshore. By advising the market of these facts we will be able to categorize and place your booth in the appropriate location.

**A SHARED BOOTH** is defined as up to three artists/craftsmen/businesses contracting to share the same booth space at an additional fee of \$200.00. Signs and Buyer Directory entries will be provided for each additional exhibitor.

### FREE MARKETING SUPPORT

At Market Square, we realize that we need to do our best to help you succeed at our markets. Please take full advantage of our marketing support.

**Color Postcards:** Include a post card with shipments and mailings with your booth number and show details. These cards are sent to you for distribution FREE of charge.

**Mailing Services:** We stress the importance of advertising the show to all potential and current buyers. We provide free promotional post cards and would be happy to assist you with your mailings at **no charge**. Please contact our office as soon as possible if you are interested in this free service.