

# MARKET SQUARE

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## WHOLESALE SHOWS

**Market Square  
Valley Forge  
Oaks, Pennsylvania  
June 13, 14 & 15, 2016**

### Booth Sizes and Fees

Booths draped (8' high) 3 sides unless corner requested

<b>5 x 10</b>	\$ 595.00
<b>10 x 10</b>	\$ 795.00
<b>10 x 15</b>	\$ 1195.00
<b>10 x 20</b>	\$ 1590.00

<b>10 x 25</b>	\$ 1990.00
<b>10 x 30</b>	\$ 2385.00
<b>10 x 35</b>	\$ 2785.00
<b>10 x 40</b>	\$ 3180.00

**Corner Locations** (additional): \$200.00

**Shared Booth** (Approval of Manager): \$200.00

### Electricity (required)

500 watts	\$ 110.00
500-1000 watts	\$ 130.00
1000-2000 watts	\$ 145.00
2000-3000 watts	\$ 165.00
3000-4000 watts	\$ 185.00

### MARKET FORMAT

Exhibitors can display only samples of their product line on the showroom floor for the purpose of taking orders. Minimums are encouraged to eliminate unqualified buyers. The sale of samples is prohibited during market hours and exhibitor's booths must remain intact until the close of the market.

**ARTISTS AND ARTIST REPRESENTATIVES** must indicate American made products or those products which are manufactured offshore. By advising the market of these facts we will be able to categorize and place your booth in the appropriate location.

**A SHARED BOOTH** is defined as up to three artists/craftsmen/businesses contracting to share the same booth space at an additional fee of \$200.00 (5 x 10 booths are not permitted to share a booth). Signs and Buyer Directory entries will be provided for each additional exhibitor.

### MARKET FACTS

- An aggressive advertising campaign including carefully targeted direct mail efforts.
- An expanded buyer base, due to a multi-market format.
- Select jurying practices and limitations of each media category represented in each market.
- Organized move-in and move-out procedures.
- Professional market presentations, held in a convenient facility with draped and carpeted show format.
- A market with free parking and ideal geographical location, easy to attend and away from large metropolitan areas.
- Labor union free facility.

## **FREE MARKETING SUPPORT**

At Market Square, we realize that we need to do our best to help you succeed at our markets. Please take full advantage of our marketing support.

**Show Stickers and Color Postcards:** Place a sticker on all shipments and mailings referring your customers to upcoming markets. Also, include a post card with your booth number and show details. These cards and stickers are sent to you for distribution FREE of charge.

**Mailing Services:** We stress the importance of advertising the show to all potential and current buyers. We provide free promotional post cards and would be happy to assist you with your mailings at **no charge**. Please contact our office as soon as possible if you are interested in this free service.

## **ADVERTISING OPPORTUNITIES**

Don't underestimate the importance of advertising. We have two ways that you can get the word out about your company, before and during the market.

**Market Square Preview Magazine** is our most popular, proven form of advertising. This magazine is mailed to over 25,000 companies prior to our show. It is used by those attending market as a pre-shopping guide and used by those who are unable to attend as a shopping catalog. The positive feedback we receive from current advertisers is endless.

**Show Directory:** Advertise in the show directory and be sure your booth is not missed. The directory is distributed to everyone that attends the market and is a very affordable way to give your company the extra attention it deserves.