

MARKET SQUARE'S ORDER WRITING, GALLERY AND CASH & CARRY

February 5 – 7, 2017
Greater Philadelphia Expo Center
Oaks, PA

Please prepare and return to:
Reber-Friel Company
Convention & Exposition Services
P.O. Box 1202
Oaks, PA 19456
Telephone # (610) 676-0470 Fax # (610) 676-0473 Email: sales@reberfriel.com

Order Deadline Date
January 23, 2017

PAYMENT & CHARGE AUTHORIZATION FORM

• T E R M S •

DISCOUNT PRICES only apply to orders paid in FULL, incl. Sales Tax, received by Deadline Date, after which the Standard Rates will be charged. All services must be paid in advance by check or credit card. Orders will not be processed without payment in full. All prices are applicable to 6% PA Sales Tax. A \$35.00 service charge will be added for any declined or invalid credit card. NOTE: Exhibitors are responsible to check that all ordered equipment and services are delivered and/or performed prior to the show's opening and for reporting any claims with the Reber-Friel representative immediately. Claims after show will not be accepted – NO credits will be given after the show.

• SERVICES & EQUIPMENT ORDERED •

FURNITURE & ACCESSORIES, DISPLAY TABLES, WOODEN RISERS, FLOOR COVERING	\$	_____
PEGBOARD & FOAMCORE PANELS	\$	_____
FREIGHT HANDLING	\$	_____
LABOR	\$	_____
CUSTOM CLEANING	\$	_____
SPECIAL SIGNS	\$	_____
STANDARD BOOTH EQUIPMENT / PIPE & DRAPE	\$	_____
OTHER	\$	_____
SUBTOTAL	\$	_____
6 % PA SALES TAX	\$	_____
TOTAL	\$	_____

I have read, understood and I agree to all terms as described and have advised our show site representative accordingly.

Signature: _____ Print Name: _____ Date: ___/___/___

PLEASE NOTE: Electrical, Telephone, Internet and/or Plumbing orders should be mailed directly to the address given on the order form.

PAYMENT BY CHECK, PLEASE COMPLETE THE FOLLOWING:

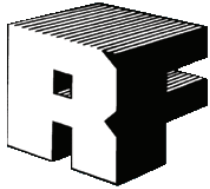
Check No.: _____ Date: ___/___/___ Amount: \$ _____

PAYMENT BY CREDIT CARD, PLEASE COMPLETE THE FOLLOWING:

Select Credit Card VISA MASTER AMEX
Card Member Name (please print): _____
Account No.: _____ - _____ - _____
Expiration Date: ___/___ Security Code: _____
Signature: _____

**Your information will be kept on file. All charges will be made to the given credit card – multiple charges may occur on your statement.
NOTE: Credit Card information must be completed when ordering EQUIPMENT, LABOR and for FREIGHT HANDLING.**

Company Name: _____ Booth No. _____
Street: _____ City/State: _____ ZIP: _____
Ordered by: _____ Email: _____
Phone: _____ - _____ - _____ Ext: _____ Fax: _____ - _____ - _____ Date: ___/___/___



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January 23, 2017

**Standard Rate Applies
After Deadline**

ORDER IN ADVANCE ... SAVE TIME & LATE CHARGES ... ALL MATERIALS ON RENTAL

• FURNITURE AND ACCESSORIES •

	Discount	Standard
Side Chair	_____ \$ 36.25	_____ \$ 48.00
Stool with Back	_____ \$ 63.00	_____ \$ 85.00
Waste Basket	_____ \$ 15.50	_____ \$ 21.00
Sign Easel	_____ \$ 32.00	_____ \$ 43.00
Garment Rack	_____ \$ 42.75	_____ \$ 57.75
Conference Table (Walnut; no skirting) 30" Round, 30" High * Limited Quantities	_____ \$ 83.00	_____ \$ 112.25

If you would like to order tables, please contact Market Square Show Management

• WOODEN RISERS •

	Riser & Cover (white)	
4' Long, 10" Wide, 11" High	_____ \$ 50.60	_____ \$ 68.25
6' Long, 10" Wide, 11" High	_____ \$ 76.50	_____ \$ 103.50

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• DISPLAY PANELS •

4' x 8' Pegboard Panel, White *	_____ \$144.00	_____ \$190.25
4' x 8' Foamcore Panel, White *	_____ \$164.00	_____ \$221.25
[] Vertical [] Horizontal		
* Colors – Additional \$ 50.00 per panel. Please specify color _____		
Special Requirements (List Specs.) _____		

• FLOOR COVERING (Standard Sizes) •

Circle Color Choice for Carpet: Blue – Burgundy – Gold – Grey – Hunter Green – Red – Teal

5' x 10' Carpet	_____ \$ 87.50	_____ \$ 118.25
5' x 20' Carpet	_____ \$ 175.00	_____ \$ 236.25
5' x _____ Carpet (Ten Foot Segments) Price Per Linear Foot	_____ \$ 8.75/ft	_____ \$ 12.00/ft
9' x 10' Carpet	_____ \$ 137.50	_____ \$ 185.85
9' x 20' Carpet	_____ \$ 275.00	_____ \$ 371.00
9' x _____ Carpet (Ten Foot Segments) Price Per Linear Foot	_____ \$ 13.75/ft	_____ \$ 19.00/ft
_____ x _____ Carpet to cover entire display area. Price Per Square Foot	_____ \$ 3.75/sq ft	_____ \$ 5.00/sq ft

• CARPET ACCESSORIES •

Foam Padding (MIN 100 sq. ft.) Price Per Square Foot	_____ \$ 1.25/sq ft	_____ \$ 1.75/sq ft
Visqueen (MIN 100 sq. ft.) Price Per Square Foot	_____ \$ 1.75/sq ft	_____ \$ 2.25/sq ft

Charges for rentals listed include delivery to booth, installation only as specified and removal at close of show. Cancellation of equipment delivered will be subject to a 50% cancellation charge for labor involved.

Company Name: _____ Booth No. _____

Street: _____ City/State: _____ ZIP: _____

Ordered by: _____ Email: _____

Phone: _____ - _____ - _____ Ext: _____ Fax: _____ - _____ - _____ Date: ____ / ____ / ____



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Order Deadline Date
January 23, 2017

**Standard Rate Applies
After Deadline**

HARD WALL SYSTEM ORDER FORM

5' X 10' or 10' X 10' BOOTH WITH WALL COVERING

PAPER COLOR White Black None Other – Contact Reber-Friel

RENTAL RATE: Advanced Rate: \$325.00 Standard Rate: \$425.00

QUANTITY NEEDED: _____

If you need special hardware, please call for availability and price quotes.

Additional Design Available at Additional Rental – please call

5' X 20' BOOTH WITH WALL COVERING

PAPER COLOR White Black None Other – Contact Reber-Friel

RENTAL RATE: Advanced Rate: \$385.00 Standard Rate: \$500.00

QUANTITY NEEDED: _____

If you need special hardware, please call for availability and price quotes.

Additional Design Available at Additional Rental – please call

10' X 20' BOOTH WITH WALL COVERING

PAPER COLOR White Black None Other – Contact Reber-Friel

RENTAL RATE: Advanced Rate: \$435.00 Standard Rate: \$540.00

QUANTITY NEEDED: _____

If you need special hardware, please call for availability and price quotes.

Additional Design Available at Additional Rental – please call

NOTE: REBER-FRIEL COMPANY ASSUMES NO RESPONSIBILITY FOR ANY DAMAGE DUE TO IMPROPER HANGING OF HARDWARE, SHELVING OR ANY ACCESSORIES AFTER WE SET-UP BASIC HARD WALL

TERMS

DISCOUNT PRICES only apply to orders paid in FULL, incl. Sales Tax, received by Deadline Date, after which the Standard Rates will be charged. All services must be paid in advance by check or credit card. Orders will not be processed without payment in full. All prices are applicable to 6% PA Sales Tax. A \$35.00 service charge will be added for any declined or invalid credit card. NOTE: Exhibitors are responsible to check that all ordered equipment and services are delivered and/or performed prior to the show's opening and for reporting any claims with the Reber-Friel representative immediately. Claims after show will not be accepted – NO credits will be given after the show.

Company Name: _____ Booth No. _____

Street: _____ City/State: _____ ZIP: _____

Ordered by: _____ Email: _____

Phone: _____ - _____ - _____ Ext: _____ Fax: _____ - _____ - _____ Date: ____ / ____ / ____

URGENT IMPORTANT NOTICE

**NO shipments will be accepted in advance of the official move-in at
the Greater Philadelphia Expo Center at Oaks.**

**Shipments being sent to the Expo Center for delivery to your booth must be
scheduled for the following dates and hours:**

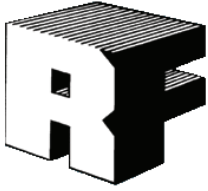
**From 8:00 AM until 4:00 PM
Thursday, February 2, 2017 through Sunday, February 5, 2017**

**Please see the Freight Handling Form for rates.
If you are driving a POV (privately owned vehicle) a Porter Service will be provided for assistance.**

All materials must be prepaid for door delivery and addressed as follows:

**Exhibitor's Company & Booth Number
MARKET SQUARE
c/o Reber-Friel Company
Greater Philadelphia Expo Center
100 Station Avenue
Oaks, PA 19456**

Your Cooperation is Appreciated – Reber-Friel Company



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February 5 – 7, 2017

Greater Philadelphia Expo Center
Oaks, PA

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Convention & Exposition Services
P.O. Box 1202
Oaks, PA 19456
Telephone # (610) 676-0470 Fax # (610) 676-0473 Email: sales@reberfriel.com

Advance Rate Deadline Date
January 30, 2017

Freight and Payment must be
received by this date or
SURCHARGE applies.

STORAGE & FREIGHT HANDLING FORM

ADVANCED INBOUND SHIPMENTS (WAREHOUSE)

Please send all shipments PREPAID. Reber-Friel Company will receive and store merchandise up to 30 days prior to show. Freight will be placed in booth at Show Site. Empties will be removed and stored until the close of the show, at which time they will be returned to booth. Outbound freight will be loaded out onto designated show carrier at show site. Shipments received after January 30, 2017 will be charged the surcharge.

DOCKSIDE INBOUND SHIPMENTS

Reber-Friel Company will be available at the facility only during move-in hours to receive, unload and place merchandise in booth.

FREIGHT HANDLING CHARGE PER HUNDRED WEIGHT (cwt.) – 200 POUNDS MINIMUM PER SHIPMENT

*** RATES ARE BASED ON THE TOTAL WEIGHT OF EACH SHIPMENT WITH A MINIMUM CHARGE OF 200 LBS. PER SHIPMENT.**

ADVANCE/cwt.	SURCHARGE/cwt.	SHOW SITE/cwt.
\$ 33.50	\$ 11.50	\$ 33.50

There will be an additional charge of 25% on all shipments requiring special handling. This classification shall be applied to, but not limited to, uncrated materials, loose display parts, materials not accompanied by the proper paperwork, and/or the description is such that the type of material cannot be determined.

ADVANCE SHIPMENTS SHOULD BE LABELED AS FOLLOWED:

Company Name
Show Name, Booth No.
c/o Reber-Friel Company
1900 South Drive
Oaks, PA 19456

• TERMS •

ALL CHARGES MUST BE PAID IN ADVANCE BY CHECK OR CREDIT CARD. All prices are applicable to 6% PA Sales Tax. If credit card is declined or invalid a \$35.00 service charge will be added. **NOTE: Reber-Friel Company shall not be responsible for damage to uncrated materials, materials improperly packed or concealed damage; for loss, theft or disappearance of exhibitor materials after delivering to booth, before picking-up after the show closed or due to fire, Acts of God, strikes, lockouts or to causes beyond its control.**

Select method of payment

VISA MASTER AMEX

Card Member Name (please print): _____

Account No.: _____ - _____ - _____ - _____

Expiration Date: ____/____/____

Security Code: _____

Signature: _____

• IMPORTANT NOTICE •

The Facility will not accept advance shipments. Advance shipments must be directed to Reber-Friel Company, whether it is shipped by UPS, FedEx, or other Common Carrier. The Facility and Reber-Friel Company accepts NO responsibility for and delay/loss/damage in delivering display material if addressed improperly. Note the proper shipping instructions. Shipments should be insured by the exhibitor from the time the shipments leaves the company until it returns from the show. It is suggested that exhibitors arrange All-Risk Insurance coverage.

Company Name: _____ Booth No. _____

Street: _____ City/State: _____ ZIP: _____

Ordered by: _____ Email: _____

Phone: _____ - _____ - _____ Ext: _____ Fax: _____ - _____ - _____ Date: ____/____/____

LIMITATIONS OF REBER-FRIEL'S LIABILITY AND RESPONSIBILITY

- a. Reber-Friel shall not be responsible for damage to uncrated materials; materials improperly packed or concealed damage.
- b. Reber-Friel shall not be responsible for loss, theft, or disappearance of exhibitor's material after same have been delivered to exhibitor's booth.
- c. Reber-Friel shall not be responsible for loss, theft, disappearance of materials before they are picked up from exhibitor's booth for re-loading after the Show. Bills of lading covering outgoing shipments, which are furnished to Reber-Friel by exhibitors, will be checked at time of actual pick-up from booth and corrections made where discrepancies occur.
- d. Reber-Friel shall not be responsible for any loss, damage, or delay due to fire, Acts of God, strikes, lockouts or work stoppages of any kind, or to causes beyond its control.
- e. Reber-Friel's liability shall be limited to the physical loss or damage to the specific article which is lost or damaged, and in any event Reber-Friel's maximum liability shall be limited to \$ 0.30 per pound per article with a maximum liability of \$ 50.00 per item and \$ 1,000.00 per shipment
- f. Reber-Friel shall not be liable to any extent whatsoever for any actual, potential, or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss or damage to an exhibitors' materials which may make it impossible or impractical to exhibit same.
- g. The consignment or delivery of a shipment to Reber-Friel by an exhibitor, or by any shipper to or on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in the Bulletin.

ORDER FOR DRAYAGE SERVICES

We hereby authorize Reber-Friel Company to handle our shipment(s) in accordance with the information set forth in the "Shipping Information" section of this form, and we further agree to the following:

- a. We accept the responsibility for the payment of Reber-Friel's charges in connection with the handling of our shipments as set forth and we guarantee payment to Reber-Friel in the event that any third party who acts in our behalf shall fail to pay such charges within 60 days after the close of the Show.
- b. We agree to the "Limitations of Reber-Friel's Liability and Responsibility".
- c. We agree that Reber-Friel's liability shall be limited to any loss or damage which results solely from Reber-Friel's negligence in the actual physical handling of the items comprising our shipment(s), and not for any other type of loss or damage.
- d. With particular reference to Liability & Responsibility, we agree, in connection with the receipt, handling, storage, and re-loading of our materials at the convention site (as distinct from Reber-Friel's warehouse), that Reber-Friel will provide its service as our agent, and not as bailee or shipper. If any employee of Reber-Friel shall sign a delivery receipt, bill of lading, or other documents, we agree that Reber-Friel will do so as our agent, and we accept the responsibility therefore.
 - (1) Relative to outgoing shipments after the Show, we recognize that there will be a lapse of time between the completion of packing and the actual pickup of our materials from our booth for loading into a carrier, and that during such time our shipment will be left unattended in our booth. We agree that Reber-Friel shall not be responsible for any loss or damage during such period, and we authorize Reber-Friel to adjust the quantities of items on any bill of lading left by us with Reber-Friel to conform to the actual count of such items in the booth at the time of pickup.
- e. We agree, in the event of a dispute with Reber-Friel relative to any loss or damage to any of our materials or equipment, that we will not withhold payment of any amount due to Reber-Friel for drayage or any other services provided by Reber-Friel as an offset against the amount of the alleged loss or damage. Instead, we agree to pay Reber-Friel within 30 days from the close of the Show for all such charges, and we further agree that any claim we may have against Reber-Friel shall be pursued independently by us as a completely separate transaction to be resolved on its own merits.



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Order Deadline Date
January 23, 2017

**20% Surcharge Applies
After Deadline**

SET-UP & DISMANTLE LABOR ORDER FORM

In the interest of prompt and efficient processing of exhibitors labor requirements for set-up and dismantling of exhibits, it is urged that advance notice is provided on this form. Orders received at the show will be processed after advance orders in all cases. Orders placed AFTER the Deadline Date is subject to a twenty percent (20 %) additional surcharge.

Carpenters are assigned to orders at 8:00 a.m. daily and completion time of first assignments is uncertain. Therefore, starting times after 8:00 a.m. cannot be guaranteed, although we will make every attempt to provide labor at requested times.

Cancellation of requested labor needs to be in writing, at least 24 hour in advance! Failure to cancel labor or to call for labor at requested time will result in a one-hour charge per requested carpenter.

Service # 1

To save time and personal supervision, we suggest Service #1, using our qualified personnel, trained to set-up the display prior to the arrival.

- Reber-Friel Company is authorized to set-up the display prior to our arrival. For your information, we are forwarding blueprints, photographs or instructions. Where possible, all work should be done on straight time. In the event of shortage in shipment, or damage, please contact our representatives immediately for instructions. A supervision charge of 30 % will be added to the bill for carpenters at the rates shown below.
- We will use the same services to dismantle and pack our exhibit. Before the end of the Show, shipping instructions, address, and bill of lading will be left at the service desk and/or with a Reber-Friel representative.

Service # 2

- We would like _____ carpenters available on ___ / ___ / _____ at ___ : ___ (a.m.) (p.m.) for approximately _____ hours to set-up the display under the supervision of our representative.
- We would like _____ carpenters available on ___ / ___ / _____ at ___ : ___ (a.m.) (p.m.) for approximately _____ hours to dismantle the display under the supervision of our representative.

EXHIBITORS MUST COME TO SERVICE DESK TO SIGN IN AND OUT FOR MEN REQUIRED.

CARPENTER RATES

Straight Time	\$ 104.00 per hour
Over Time.....	\$ 157.50 per hour *
Double Time.....	\$ 206.75 per hour **

* After 3:30 p.m. daily & All day Saturday
** All day Sunday & Holidays

Note: Starting time for all labor is 8:00 a.m. – ONE hour minimum per man.

• T E R M S •

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Company Name: _____ Booth No. _____

Street: _____ City/State: _____ ZIP: _____

Ordered by: _____ Email: _____

Phone: _____ - _____ - _____ Ext: _____ Fax: _____ - _____ - _____ Date: ___ / ___ / _____



100 Station Ave.
R.O. Box 835
Oaks, PA 19456
484-754-3976

Expo Authorized Service Provider for Audio Visual

Contact Directly for Rates and Terms

ALN A/V

Neil Schwenk

Phone: 610-983-0100

Email: Neil@aln-av.com



Phone: 484-754-3976
Fax: 484-754-3994
email: info@phillyexpocenter.com

How to Order Services

Ordering services at The Greater Philadelphia Expo Center is easy, just follow these steps.

1. Go to www.phillyexpocenter.com.
2. Choose “For Exhibitors” at the top of the page.
3. Choose “Order Services”
4. The website will have you set up an account. From there, choose your event and place your order.

Don't forget to remember your password! You can use it to log in to your account and order services for any event at the Expo.



100 Station Avenue
P.O. Box 835
Oaks, PA 19456
484-754-3976 * Fax 484-754-3994

GPEC Wireless Internet

Wireless Internet service is available at the Greater Philadelphia Expo Center based upon the following rates:

256/128 Basic Bandwidth

1 day / \$19.95
4 days/ \$39.95

512/256 Premium Bandwidth

1 day/ \$29.95
4 days/ \$49.95

To purchase a connection, simply open the web browser on the device you would like to have internet access. You will automatically be guided through a simple ordering process. Please note that you must have a Visa or Mastercard in order to log on.